

This privacy policy sets out how MCM uses and protects any information that you give MCM when you use this website and communicate with us.

MCM is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

MCM may change this policy from time to time. You should check the Privacy Policy page regularly to ensure that you are happy with any changes.

WHAT WE COLLECT

We may collect the following information:

- name
- contact information including email address
- demographic information such as postcode

WHAT WE DO WITH THE INFORMATION WE GATHER

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may send promotional emails about new products.
- We may use the information to customise the website according to your interests.

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

TELEPHONE CALLS

Under The Telecommunications Regulations 2000, MCM will record calls in order to:

- provide evidence of a business transaction
- ensure that a business complies with regulatory procedures
- see quality standards or targets are being met
- in the interests of national security
- for the purpose of preventing or detecting crime
- prevent or detect crime to investigate the unauthorised use of a phone network

- secure the effective operation of the phone network.

VISITORS TO OUR WEBSITE

When someone visits www.mcm-se.com we use Google Analytics (a third party service), to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

NEWSLETTER SIGN UP

As part of the registration process for our e-newsletter, we collect basic personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#).

You can unsubscribe to these mailings at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing us at info@mcm-se.com.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

CONTROLLING YOUR PERSONAL INFORMATION

Information that we acquire from or about you will be treated as confidential and will not be disclosed, other than in the normal course of performing services on your behalf, unless your consent has been obtained, the information is required by a court of competent jurisdiction or it is already in the public domain

We may pass on any information you provide to us to other companies in order to advise you of products and services that you have expressed an interest in, to obtain quotations, process your application, or to obtain information that you request. We will keep your records for indefinitely. Except for the reasons described above we will not pass the information supplied to any third parties without your consent.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. This Privacy Policy was last updated in September 2021. If you have additional questions about our website or privacy policy, please email us at info@mcm-se.com.

YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes. If you would prefer not to receive marketing information, please send an email to us at info@mcm-se.com with the subject line "No MCM Electronic Marketing" or write to Shazna Matthias at the Company's address. You can also exercise the right at any time by unsubscribing at the footer of our emails or by emailing info@mcm-se.com

ACCESS TO INFORMATION

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Since May 25th 2018, the General Data Protection Regulations apply. This legislation gives you the right to access information held about you. A small fee may be payable.



Soils Aggregates Waste

Privacy Policy

If you would like a copy of the information held on you please email us on info@mcm-se.com. You may unsubscribe from our Email Bulletins at any time via the link in each campaign footer.

COMMENTS AND QUESTIONS

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to:

MCM (SE) Ltd
7 Coppergate Mews
103/107 Brighton Road
Surbiton
Surrey
KT6 5NE

TEL: 0330 1281030

EMAIL: info@mcm-se.com

The Privacy Policy will be reviewed annually, and any changes will be incorporated and the policy re-published.

Signed:

*Shazna Matthias
Managing Director, MCM (SE) Limited
Date: 6 FEBRUARY 2024*